



Government of Botswana



European Union



## PUBLIC-PRIVATE DIALOGUE MEETING GABORONE 17 – 19<sup>TH</sup> NOVEMBER, 2014

### BOTSWANA'S BEEF VALUE CHAIN

#### FROM ASSETS TO INVESTMENT

The Private Sector Development Programme (PSDP) recently engaged the International Trade Centre (ITC) to undertake a Value Chain Analysis and Development (VCAD) on the Botswana beef sector. The objective of the VCAD was to identify bottlenecks and constraints in the sector's value chain, especially related to exports and Small, Micro and Medium-Enterprises (SMMEs), and propose an Action Plan to alleviate such constraints.

Botswana's beef sector remains important for the country's rural population, and continues to be an important source of export earnings. It has been highlighted as a strategic sector to be promoted to support the country's Economic Diversification Drive (EDD) initiative. At the same time, it is hampered by structural challenges, including among others, lack of economies of scale, which reduces its commercial potential.

#### WHY HOLD A PUBLIC-PRIVATE DIALOGUE MEETING?

Botswana's beef industry is complex, involving a range of actors and channels with diverse objectives and needs but dominated by traditional beef cattle production systems. However, the potentials offered by this sector are enormous if entrepreneurial dynamism, use of modern technologies of production and processing, and linkages to premium markets are established. The beef VCAD offers opportunities for modernizing and integrating domestic, regional and international beef trade and access to markets.

The objectives of the beef stakeholders meeting are to present the outcome of the beef value chain analysis including the Action Plan; to facilitate the dialogue between the public and private sector entities involved in the beef industry, and to benefit from best practices from Southern African and European Union beef

sector development. The meeting will also sensitize donors and financing institutions on supporting some components of the Action Plan in partnership with PSDP.

The outcome of this important meeting will be for participants to map a way forward for the sector to pursue and/or implement it.

Interested stakeholders and the general public are therefore invited to take part in the beef sector plenary sessions which will be held in the framework of the Global Expo, from 17 to 19 November 2014 in Gaborone, Botswana. Global Expo is a Botswana Investment and Trade Centre (BITC) platform for developing partnerships in Botswana.

The participants will include the Ministry of Agriculture, National Strategy Office, Ministry of Trade and Industry,

Botswana National Beef Producers Union, SMMEs of the beef sector, SADC beef associations, EU beef associations, financing institutions and donors, intermediary organisations (e.g. BEMA, BITC, BIH, BOCCIM, BOBS, BNPC, LEA, etc.) and service providers of the beef industry.



**The Private Sector Development Programme is a Government of Botswana initiative supported by the Ministry of Trade and Industry, European Union, the Centre for the Development of Enterprise and BOCCIM**

With the support of:



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**Notes to the Editors**

**Background of the Private Sector Development Programme**

The PSDP was launched in May 2013 to provide a systematic and coherent framework to promote the development and growth of the private sector. It has identified milestones, bottlenecks and interventions that will contribute towards establishing an enabling environment that will spur entrepreneurial development; attract foreign and domestic private investment and simultaneously create business opportunities. The PSDP responds to the aspiration of Vision 2016 and the theme of the National Development Plan (NDP) 10, 2009- 2016.

It is an initiative of the Government of Botswana represented by the Ministry of Trade and Industry (MTI) and Ministry of Finance and Development Planning (MFDP), in partnership with the European Union (EU). The programme is supported by the Centre for the Development of Enterprise (CDE) and Botswana Confederation of Commerce Industry and Manpower (BOCCIM). The programme will run for 3 (three) years and has a budget of €2.3 million.

**PSDP Partner Entity Profiles**

The **Ministry of Trade and Industry** (MTI) is the supervising agency of the PSDP. The MTI's mandate is to provide a conducive environment for growing the economy and creating wealth through investment, industrialization, economic diversification and trade. Through the Economic Diversification Drive (EDD), MTI strives for diversification of the economy through the development of globally competitive enterprises. The EDD envisages development of globally competitive enterprises that need little or no Government support. (<http://www.mti.gov.bw/home>)

The **European Union (EU)** is the contracting authority of the PSDP. The EU is an economic and political partnership between 28 European countries that together cover much of the continent. The EU aims to promote the **competitiveness** of industry and businesses and enhance **job creation** and **economic growth** by creating a business-friendly environment, particularly for small businesses and the manufacturing industry, all over the world. Special attention is given to the needs of small and medium-sized enterprises (SMEs). Supporting SMEs and promoting entrepreneurship is the key to economic diversity. ([http://europa.eu/index\\_en.htm](http://europa.eu/index_en.htm))

The **Ministry of Finance and Development Planning** (MFDP) sits on the PSDP Management Committee. The overall mandate of the MFDP is to coordinate national development planning, mobilise and prudently manage available financial and economic resources. Further to that the Ministry is responsible for the formulation of economic and financial policies for sustainable economic development. (<http://www.finance.gov.bw/index.php>)

The **Centre of the Development of Enterprise** (CDE) is the executing agency of the PSDP. CDE is a joint institution of the African, Caribbean, Pacific (ACP) Group of States and the European Union (EU), within the framework of the Cotonou Partnership Agreement. Its **mandate** is to support the development of the ACP private sector. CDE provides non-financial services (consultancy, technical assistance, studies, training) to ACP companies, especially SMEs and intermediary organisations (chambers of commerce, professional associations, business services providers, etc.), and to joint initiatives of ACP and EU economic operators. (<http://www.cde.int/en>)

The **Botswana Chamber of Commerce, Industry and Manpower** is the internal monitoring body of the PSDP. BOCCIM is a Business Association of Employers representing employers in all sectors of the Botswana economy in an advocacy capacity. BOCCIM has been the vanguard and main voice of the private sector in Botswana. The organisation has protected the economic interests of the business community and through its philosophy of constructive policy dialogue, BOCCIM has won the confidence and respect of Government and other stakeholders in Botswana. (<http://www.boccim.co.bw/index.php>)

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**Ends**